

ARTIST APPLICATION • Nonjuried Arts & Crafts

Winterfest Sausalito

Arts & Crafts Festival - December 12 - 14, 2014

Friday 12pm – 10pm Saturday 10am-10pm Sunday 9am-7pm

Winterfest Tent – Heart of Downtown Sausalito

Spinnaker Drive & Humboldt Street (Sausalito Yacht Harbor) 94965



The Sausalito Arts and Crafts Festival held in conjunction with **Winterfest Sausalito** is becoming the “thing to do” during the second weekend in December. This year’s weekend includes a food and wine tasting on Friday, a kid’s event on Saturday day, boat parade, fireworks, food trucks and band on Saturday night, Waterfront run and pancake breakfast on Sunday and Farm to Table dinner on Sunday night. A weekend full of many different great events brining in visitors from all around the Bay Area! Parade, fireworks, food trucks and band on Saturday night, Waterfront run and pancake breakfast on Sunday and Farm to Table dinner on Sunday night.

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Event Dates	December 12 - 14, 2014 Friday 12pm – 10pm, Saturday, 10am-10pm, Sunday, 9am-7pm
Public Admission	Free Admission to the Public during the day - Prior to Nighttime events
Event Location	Winterfest Tent – Downtown Sausalito (Spinnaker Drive and Humboldt Street) In the heart of Sausalito’s downtown shopping district with close proximity to the parking lots, tour busses and Sausalito ferry landing.
Festival Details	Arts & Craft Artisans in all mediums - Maximum of 40 artists
Festival Type	Non-Juried Art Festival - All artwork must be handmade by the artist presenting and selling the materials or must directly supervise the production of the art by assistants or employees. Holiday themed items highly encouraged! The term “non-juried” refers to artists bringing items such as reproductions of only their own two dimensional work, production work, unlimited editions of photography, country crafts, ceramics made from commercial molds, jewelry made from purchased beads, stained glass or other items that employ the use of commercial patterns, and any item that is purchased and then embellished, including clothing. Production work, for the purposes of these shows, is defined as art or craft generated as a result of an original design by the applicant, which is then executed at an onsite facility.
Sales Tax & Permits	The Festival is located in Marin County within the city of Sausalito. The Sausalito Sales Tax is currently 8.5%. Vendors must obtain a Sausalito business license by calling Muni services at (800) 987-0999 M – F, 9am – 5 pm
Space Details	Single Booth - 10 ft. wide x 10 ft. deep \$350 Corner Single Booth – 10ft wide x 10ft deep \$450 Double Booth - 20 ft. wide x 10 ft. deep \$600
Parking & Electricity	Parking available at a nearby off site location. Each booth will have an electrical outlet
Space Requirements	All artwork must be contained to your designated booth space—no outside rack or displays will be permitted. This is a limited capacity show and space allotted within the festival site is at a minimum.
Event Set Up	<i>Artists may check in and set up between the below hours:</i> Friday, Dec. 12 from 8:30am-10:30 am Vendors will be permitted to drive next to the loading area of the big tent for 30-45 minutes for load in and load out.
Security	Security will be provided (on site) from Friday, Dec. 12 at 12pm through Sunday, December 14 at 8:00pm
Application Deadline	Friday, November 20, 2014 at 4:30pm **After November 20, add \$25 late registration fee and/ or until all spaces are filled
Welcome Packet	A welcome packet with all event details will be emailed or mailed to each Vendor one week prior to the festival.



ARTIST APPLICATION

Nonjuried Arts & Crafts - December 12-14, 2014

Artist Information

Artist Name _____

Business Name _____

Resale # or Tax ID _____ Cell Phone # _____

Mailing Address _____

City _____ State _____ Zip _____ - _____

E-mail(s) _____ Website _____

Artist Booth Space Selection

- Single Booth Space** **\$350** Space Size 10 feet wide x 10 feet deep (Pole and Drape Provided)
- Double Booth Space** **\$600** Space Size 10 feet wide x 10 feet deep (Pole and Drape Provided)
- Corner Single Booth** **\$450** Space Size 10 feet wide x 10 feet deep (Pole and Drape Provided)

Onsite Checkin & Set-Up

- FRIDAY, DECEMBER 12, 8:30 AM-10:30 AM**

Artist Medium (check all that apply)

- Ceramics Drawing Glass Graphics Print Making Jewelry Metal Work Mixed Media 2D Pottery
- Oil Acrylic Photography Digital Art Sculpture Textile Watercolor Wood Other: _____

Describe Your Art

Please include 4-6 sentences detailing: 1) *How you create your work?* 2) *What materials are used in your process?* 3) *List of items you will be selling* 4) *Price range for your products*

Display How do you display your artwork/products in your space?

Indicate size & quantity: _____ Side Walls _____ Grid Panels _____ Tables _____ Racks _____ Display Cases _____ Other _____

Artwork Images

Your application must include 3 images of your artwork. Please include all images as instructed below.

- 3 images of your artwork ▪ 1 image of your booth / display ▪ 1 images of the artist creating the artwork, or the artist workshop

Payment Information

Please note, your credit card will be run as soon as your application is received and juried. Without payment, Winterfest Sausalito cannot guarantee or hold your booth space. Your application will not be considered without accompanied payment.

I will be paying by: CHECK (Made out to SOTWF) CASH CREDIT CARD

CC # _____ Exp. _____ Security Code _____

Name on card _____ Signature _____

Billing Address (if different than above) _____

RULES & REGULATIONS

Nonjuried Arts & Crafts - December 12-14, 2014

Application and participation constitutes agreement and acceptance of these policies as well as any additional instructions governing the Winterfest Sausalito Art and Crafts Festival.

- **ARTIST WELCOME PACKET** Artist welcome packets will be e-mailed to you no later than one week prior to the festival.
- **BOOTH ASSIGNMENTS** will NOT be given to the artist in advance. All Space Assignments will be given at the time of check in.
- **CANCELLATIONS & REFUNDS** **No refund will be given for cancellations. If you cancel 14 days prior to the festival, you may use your booth fee as a credit towards the following years Winterfest Sausalito Festival.**
- **ARTIST COMMISSIONS** No commission on artist sales will be retained by the Winterfest Sausalito Art and Crafts Festival.
- **SALES TAX & REPORTING** All artists are responsible for all sales tax collecting and reporting to proper government agencies.
- **VOLUNTEERS** Festival Volunteers will be on hand during regular festival hours to offer breaks for artists for a maximum of 15 minutes. Volunteers are NOT allowed to assist with sales. Volunteers are not liable for theft.
- **ARTIST CONDUCT** The artist who produces the artwork must be onsite for a minimum of 50% of the festival. Artists are required to occupy their booth for the three days for the duration of the festival hours. Artists that leave either before or during the festival will not be invited back to any future Winterfest Sausalito Festival/ event. Artists should arrive on time to the festival allowing for adequate time to unload and set up their materials. Winterfest Sausalito does NOT provide set up, unloading or loading assistance for exhibitors. Intoxication is intolerable. No liquor, smoking or drugs should be in evidence at ANY TIME. Pursuant with California State Law, smoking is ONLY permitted in the areas designated OUTSIDE of the festival area. Inappropriate and/or foul language will also not be tolerated. If your behavior is deemed unruly at anytime during the festival, Winterfest Sausalito reserves the right to eject you from the festival and refuse your participation in any future festival. A refund will not be given in the event of disqualification due to unruly behavior.
- **PARKING** Artists must only park their vehicle during show hours in the designated EXHIBITOR PARKING spaces. Artists will be directed to designated parking during check in.
- **BOOTH SPACE** Display areas should be kept free of storage boxes and/or clutter at all times. Winterfest Sausalito reserves the right to make changes to an artist's display at any time. Each artist is liable for their own trash within their allotted space prior to, during and following the festival. An artist will be fined a minimum of \$100 for cleanup following the festival and does so at the risk of not being invited back to a future event.
- **SPECIAL REQUESTS** (e.g. location, proximity to other exhibitors, etc...) should be made on this application, but are not guaranteed or implied. Exhibitors do not have exclusivity of any one product type. Pursuant with State Law, scheduled Fire Department, Health Department and Building Safety Inspectors will be present on site prior to the festival to issue the final permit. Exhibitors must comply with all inspector instructions or modifications to their space and set up so that they are in compliance with pertinent fire codes, laws, ordinances and regulations pertaining to the festival.
- **SECURITY** Festival tent/ grounds will be secured overnight. Winterfest Sausalito and Sausalito on the Waterfront Foundation is not liable for any damage, theft or other destruction of artist display, product or bodily harm.

RELEASE & HOLD HARMLESS

This agreement is entered into by and between the Sausalito on the Waterfront Foundation (Producer of Winterfest Sausalito Arts and Crafts Festival), the sponsor of the event (Client) and the artist or craftsperson filling out, signing, and returning the application (Artist).

The Artist hereby indemnifies and holds the Producer, its agents, employees, volunteers and servants and the Client, its agents, employees, volunteers and servants harmless from any and all claims, including costs and attorney's fees resulting there from, arising out of said Artist's participation in any and all events which have been organized by or through Producer or Client. For the purposes of this agreement, the term "participation" shall include, but not be limited to, the delivery of equipment, merchandise, structures and arts or crafts to their designated location, the set up and display of any such structure and art or crafts, and the dismantling and removal of all such items from the area provided by or through the Producer or its agents, employees and servants or the Client or its agents, employees and servants.

The Artist hereby expressly assumes any risk of harm to the Artist, works of art or craft, guests or guests' property arising out of their participation and the participation of other artists or agents in any given festival organized by Producer or Client, including any risk resulting from the particular location of the space designated for them by the Producer. The Artist agrees to hold harmless the Client or the Producer from any and all liability for damages to persons or property from any source. If weather, other acts of Nature, or other reasons beyond the control of the Client or Sausalito on the Waterfront Foundation causes the event's cancellation, Artist entry fees will not be returned and neither the Client nor Sausalito on the Waterfront Foundation will be held liable to Artists for failure of the event to take place.

This agreement shall be effective immediately upon execution and shall continue in effect for each and every festival that the Artist participates in that is organized by Producer during the current year.

PLEASE SIGN AND INITIAL

____ The artwork described in this application is designed by me, the artist, and I will remain present onsite a minimum of 50% of the total show hours.

____ I agree to abide by the policies set forth by Winterfest Sausalito Arts and Crafts Festival and the rules convening the event. I understand that any deviance from the above rules and regulations will result in termination in my participation in the festival.

____ I agree to allow my artwork images included in this application as well as any pictures of my artwork taken at the festival to be used in all Sausalito Winterfest promotional materials, or published advertising.

____ I WILL NOT SELL OR EXHIBIT ANY IMPORTED OR PRE-MANUFACTURED GOODS FROM MY SPACE.

Printed Name: _____ Signature: _____ Date: _____

Please EMAIL, MAIL or FAX pages 1 & 2 back to Winterfest Sausalito

Christopher@studio333.info • (415) 290-0934; Applications can be mailed to: 1803 Bridgeway, Sausalito, CA 94965